



**PLUGGED
IN &
WIRED**



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Guidelines

Southside Fringe is incredibly appreciative of Glasgow City Council - Local Area Partnerships in Pollokshields, Langside & Southside Central for supporting us to create an online virtual programme of events for 2021 **'Plugged In & Wired'**. Applications for pre-recorded video material are invited from Southside creatives. Focusing on our programme genres of **comedy, music, cabaret, spoken word, literature, food and drink**, with **artists** being invited to submit to an online gallery. Successfully chosen works will receive a fee from Southside Fringe and curated content will be used to create a virtual backbone for Southside Fringe 2021. Our **'Plugged In & Wired'** programme will be starting earlier than our usual May Festival timetable this year and will be launched and accessible to the public in March 2021. Southside Fringe will work with successful acts and artists to encourage further income for them from the successful virtual curated content, whilst encouraging donations from the public toward the festival. Please read through the eligibility, general guidelines, filming support, submission standards and information for your genre. Links to the applications for proposals can be found with the genre information below and a downloadable PDF of the guidelines can be found here. **DEADLINE FOR APPLICATIONS 5pm , FRIDAY 11th DECEMBER 2020**

Eligibility

This programme is funded with help from the Area Partnerships, as such, to be eligible for consideration in all categories you have to be a creative living in Wards 6, 7 or 8 on the Southside of Glasgow. For ease this map identifies the eligible areas of Pollokshields, Langside and Southside Central and the person submitting the proposal must live in one of the following postcode districts: G5, G41, G42, G43, G44 or G51. If you live outwith the eligible areas but have a previous history performing or exhibiting with the Southside Fringe, please still apply as we have a small allocation of our own funds we can commit to quality content. You will be asked on the form to demonstrate which years and shows you previously participated in.



Guidelines

Please read through these guidelines and standards. Each category has a short description of what is invited from applicants and the fees payable to successful submissions. We have limited funds for fees and anticipate applications to over subscribe on the funds available, as such we may be unable to accept all submissions and proposals. There will be a scoring matrix and a decision making panel to select successful submissions for the final curation of the 'Plugged in & Wired' Programme.

Details of how we will make decisions are given below, please make sure you meet all criteria and submission standards.

Drama - We have not included drama in this programme, as unfortunately the sums secured do not allow us to meet equity rates involved in the prep of full pieces of work, however if you have a standalone piece already created and filmed, we'd be happy to chat with you and potentially consider for inclusion. Please contact corinna@southsidefringe.org.uk to discuss this.

Submission Categories

We have a limited number of fees to be payable to creatives who are successful in their submission. Please read through your chosen genre guideline before submitting. Submissions can be made of raw footage, edited standalone pieces or proposals. Please ensure all run times and minimum quality and standards are met as outlined in these guidelines. Submissions not meeting eligibility, criteria and standards will not be accepted for consideration. We are inviting the following filmed content for consideration by our decision making panel:

ARTISTS

LITERATURE

CABARET

MUSIC

COMEDY

SPOKEN WORD

FOOD & DRINK

Fees

Fees are outlined in the information for each genre and will only be paid to applicants for successful submissions chosen by the decision panel and upon receipt of final content and an invoice made out to Southside Fringe CIC from you. Please see 'Key Dates' for relevant dates and we aim to pay within 7 working days of the final submission dates.

Format of Submissions

We are inviting submissions from creatives who can send high quality standalone footage, raw or ready for airing and for those who would need technical help to edit or film their work, we can support with a venue and film team. Individual genre submission guidelines and fees are all set out in this guide. All successful submissions will have to meet the eligibility, deadlines, standards and submission guidelines.

Submission Standards

Complete edited videos & raw video should meet the following:

File format: MP4 Preferred but can accept MOV, AVI

Filming format: Landscape

Recommended Resolution: 1920 x 1080px (HD) OR 4K (3840 x 2160)

Recommended Audio: 48 kHz audio

Aspect Ratio: 16.9 widescreen

Quality: HD or 4K

Branding: All finalised filmed output will carry the Southside Fringe logo – this will be done by our film team in the final treatment

Please note: Already edited video files should be of the approximate run-times for your chosen genre.

Photographed Art Submissions

File format: Image file types that are supported: JPG, GIF, PNG

Recommended Resolution: Minimum 300ppi

File size limits: 25MB

Filming & Editing Support

If you have ready made video content you can submit for consideration, fantastic, the form will ask you upload this and send it to us via [WeTransfer](#). If this is the case, please ensure it meets the run times of your chosen genre and application tier. Ready made footage and raw footage submitted must meet the '**Submission Standards**' to the left. We can edit any raw footage you send us as long as it meets the quality standards outlined. However if you feel you can't self film to the standards and guidelines set out in this document, fear not, we can help. On the form it asks you to give a description of the work that you propose to submit and any supporting links that can give us an idea of your work. We can also provide a venue and filming team for any successful applicant works not filmed and this would then give you a resource of your own for future use. We will ensure the venue is safe, clean and all filming will be scheduled in keeping with government safety guidelines as published at that time. To access this filming support you will ideally need to be available, if successful on the weeks outlined in '**Key Dates**'. We can however have a bit of flexibility. On the form you'll find an attendance agreement with these dates also outlined. We will confirm details of specific times on dates with successful applicants. Failure to turn up at agreed times, without prior discussion and agreement will unfortunately disqualify your submission and no fees will be paid.

Key Dates

Application Process

11th November 2020 - Launch of Application Process
 11th December 2020 - Closing date for ALL applications
 21st December 2020 - Final decisions on content
 28th December 2020 - Successful submissions notified

Filming & Successful Submissions

6th January - 6th February 2021 - Filming and editing support
 6th February 2021 - Closing date for successfully chosen self-filmed submissions
 6th February 2021 - Closing date for successfully chosen final artists submissions

26th March 2021 - PLUGGED IN & WIRED LAUNCHED TO PUBLIC

Decision Making

All submissions and proposals will be considered by a decision panel consisting of the Festival Directors, genre hosts and members of our advisory group. A meeting to discuss and sign off successful applicants will be held on or around the 21st of December 2020 with all successful applicants being notified by email no later than the 28th of December. The scoring matrix used by the decision panel for assessing filmed content and proposals will include:

- Geographical eligibility or previous Fringe history
- Technical quality of pre-recorded submission
- Technical quality of proposed submissions
- Clarity and quality of proposal
- Originality
- Creative quality of content
- Filmed material or proposal meets run times of genres
- Availability for filming if support required

Submission Categories

The following pages outline the specific times and fees for each category we are inviting content proposals for. Scroll down or you can jump to your category using the buttons below. Once you have read the guidelines for your category, you can access the proposal forms by right clicking the 'Apply' button to open in a new window.

ARTISTS

CABARET

COMEDY

LITERATURE

MUSIC

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FOOD & DRINK



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If you have any queries not answered in the guidelines please contact corinna@southsidefringe.org.uk

Artists

Artists are invited to submit hi-res photographed images of their work, for consideration for inclusion in a Southside Fringe online gallery. Please see **'Submission Standards'** for details on file type, quality and sizes expected. Art works can be of any theme or subject and can be photography, paintings or sculpted pieces.

Tiers

Final pieces for online display will be chosen and there are two tiers you can apply for. To have one piece exhibited online, a fee of £20 is payable to successfully chosen artists, or to be considered as a featured artists with 3-5 pieces in our online gallery and a short filmed piece talking about and promoting your work, appx 5 mins, we have a fee of £100.

Showcase or Sell?

If artists only want to showcase their work via our highly subscribed platforms, there is an option in the form for this, we also offer, and encourage the option to sell your work via this platform. If this option is chosen, Southside Fringe will take a 10% fee from any works sold.

Successful applicants will be notified by 28th December 2020, with final photographed submissions to be submitted by the 6th February 2020.

APPLY



Cabaret

We are inviting pre-recorded submissions of your act/s. The weird, the wonderful and the otherworldly are warmly welcomed in this category. Maybe you have a set pre-recorded in a Southside venue that you want the world to see? Are there a few new magic tricks up your sleeve, or are your tassels tingling to perform?

Tiers

There are two tiers you can apply for, a one act set of appx 5-10 mins, with a fee of £40 payable for successful submissions. Or if you feel your material is headline quality, submit a 30 min set for a fee of £100 for successful submissions.

All minimum recording standards are set out in this guide. If you can't provide high quality pre-recorded material, we can provide a venue and film team to capture your set, giving you a resource to use for your own promotion and income generation. You can tell us what you propose for content in the form and link in examples to give us an idea of your work. Please see **'Filming & Editing Support'** for further details and conditions.

All submissions and proposals will be considered by a decision panel and successful applicants will be notified by 28th December 2020, must be available, if relevant to film on the week beginning 25th January 2021, self-filmed footage or links to be submitted no later than 6th February 2020.

APPLY

Comedy

We are inviting pre-recorded submissions of a stand up set or sketch. Perhaps you want to trial some new material before going back out in front of a live audience? Maybe you have a set pre-recorded in a Southside venue that you love and want the world to see?

Tiers

There are two tiers you can apply for, a 10-15 minute set with a fee of £40 for successful submissions. Or got what it takes to be a headliner? Submit a 30 minute set, with a fee of £100 for successful submissions.

All minimum recording standards are set out in this guide. If you can't provide high quality pre-recorded material, we can provide a venue and film team to capture your set, giving you a resource to use for your own promotion and income generation. You can tell us what you propose for content in the form and link in examples to give us an idea of your work. Please see '**Filming & Editing Support**' for further details and conditions.

All submissions and proposals will be considered by a decision panel and successful applicants will be notified by 28th December 2020, must be available, if relevant to film on the week beginning 11th January 2021, self-filmed footage or links to be submitted no later than 6th February 2020.

APPLY



Food & Drink

Are you a chef in a Southside venue? We invite you to submit a pre-recorded video of you cooking up one of your venues favourite recipes or signature dishes. Are you cocktail heroes, who want to shake up your house drinks? Previously registered Southside Fringe Venues are eligible to apply.

Tiers

Videos have to be no longer than 15 mins in length and there will be a fee of £40 payable to chefs who's submissions are successful. Are you a foodie fanatic? Does your venue have a number of amazing recipes, dishes or specialities you can capture us with? We also invite 30-45 min videos from headline chefs who want to highlight their venue and dishes. Successful submissions in this category will receive a fee of £100.

If you can't provide high quality pre-recorded material for either tier, we can provide a film team to come to your venue and film you making your recipes, giving your venue a resource to use for your own promotion and income generation. You can tell us what you propose for content in the form and link in examples to give us an idea of your work. Please see '**Filming & Editing Support**' for further details and conditions.

All submissions and proposals will be considered by a decision panel and successful applicants will be notified by 28th December 2020, must be available, if relevant to film on the week beginning 6th January 2021, self-filmed footage or links to be submitted no later than 6th February 2020.

APPLY

Literature

We are looking to attract published authors to this aspect of the programme. With a two tier application option.

Tiers

If you would like to focus on one of your published works, you can submit a 10 minute pre-recorded video telling the world about your work, what were your motivations and inspirations for writing the book, who are the characters, are they drawn from real life? Why should we be reading your book? Where can we buy your book? Successful 10 minute submissions will receive a fee of £30. If you have a number of published titles under your belt and feel sharing your processes, inspirations and motivations could help aspiring writers out there, or can you capture us and our imaginations with your books and stories within, can you tell us about this in a pre-recorded video for 30 mins? We have a fee of £100 for successful submissions from headline authors.

All minimum recording standards are set out in this guide. If you can't provide high quality pre-recorded material, we can provide a venue and film team to capture your talk, giving you a resource to use for your own promotion and income **Filming & Editing Support** for further details and conditions.

All submissions and proposals will be considered by a decision panel and successful applicants will be notified by 28th December 2020, must be available, if relevant to film on the week beginning 25th January 2021, self-filmed footage or links to be submitted no later than 6th February 2020.

APPLY



Music

We are inviting pre-recorded submissions of you or your band playing original songs. Sorry covers can't be accepted. Perhaps you want to trial some new tunes before going back out in front of a live audience? Maybe you have a set pre-recorded in a venue that you love and want the world to see?

Tiers

There are two tiers you can apply for, a set of 3 songs (appx 10-15 mins), with a fee of £50 for successful submissions. Or if you feel your band or music is headline quality, submit a 30 min set for a fee of £100 for successful submissions.

All minimum recording standards are set out in this guide. If you can't provide high quality pre-recorded material, we can provide a venue and film team to capture your set, giving you a resource to use for your own promotion and income generation. You can tell us what you propose for content in the form and link in examples to give us an idea of your work. Please see **'Filming & Editing Support'** for further details and conditions.

All submissions and proposals will be considered by a decision panel and successful applicants will be notified by 28th December 2020, and must be available, if relevant, to film on the week beginning 18th January 2021, self-filmed footage or links to be submitted no later than 6th February 2020.

APPLY



Spoken Word

We are inviting pre-recorded submissions of a set of original spoken word material. Perhaps you want to trial some new material before going back out in front of a live audience? Maybe you have a hi quality set pre-recorded from the comfort of your living room that the world needs to see?

Tiers

There are two tiers you can apply for, a 10-15 minute set with a fee of £40 payable for successful applicants. Or got what it takes to be a headliner? Submit a 30 minute set, with a fee of £100 payable to successful applicants.

All minimum recording standards are set out in this guide. If you can't provide high quality pre-recorded material, we can provide a venue and film team to capture your set, giving you a resource to use for your own promotion and income generation. You can tell us what you propose for content in the form and link in examples to give us an idea of your work. Please see **Filming & Editing Support** for further details and conditions.

All submissions and proposals will be considered by a decision panel and successful applicants will be notified by 28th December 2020, must be available, if relevant to film on the week beginning 11th January 2021, self-filmed footage or links to be submitted no later than 6th February 2020.

[APPLY](#)



southsidefringe.org.uk