

**SOUTHSIDE  
FRINGE**

**EARLY BIRD OFFER!**  
**2019 PRICES FROZEN FOR**  
**VENUES REGISTERED BEFORE**  
**30TH NOVEMBER 2019**

# Registered Venues 2020 What Do You Get?

Each year we produce between 10,000 & 20,000 programmes to promote the Southside city wide. With nearly 10,000 followers on Facebook and ever increasing unique traffic on our website our online promotion has a reach of 15,000+.

**EARLY BIRD - If you sign up before  
30th NOVEMBER 2019**

Our registration fee of **£40.00** – has been frozen since 2014.

here is a **50% discount** if your venue is a community org or a charity. In 2018 we introduced a third tier fee of **£25.00** for cafes, shops or smaller venues who would like to support the festival, but perhaps don't have the capacity to host events. These fees end on 30th November 2019.

**SIGNING UP ON OR AFTER 1<sup>ST</sup> DECEMBER 2019**

**Fees are:**

<b>Café/Retail</b>	<b>£25</b>
<b>Community</b>	<b>£25</b>
<b>Commercial</b>	<b>£50</b>

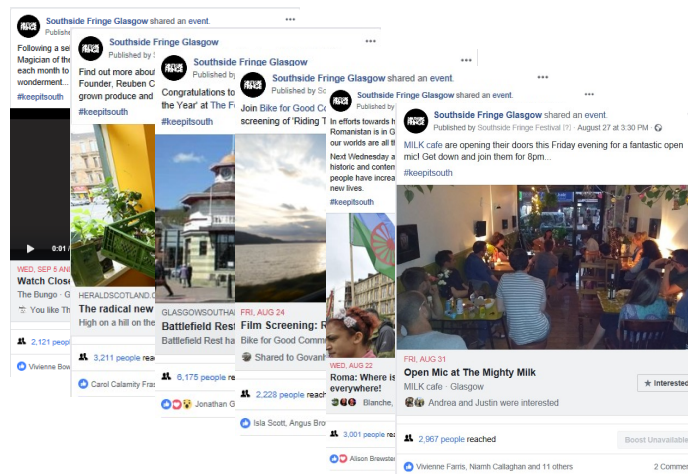
**What is the Registration Fee used for?** This investment covers the costs of promoting the creative and business communities of the Southside; producing the many printed programmes, our website and hosting costs and day to day running costs.

If you'd like to find out more, contact the team at

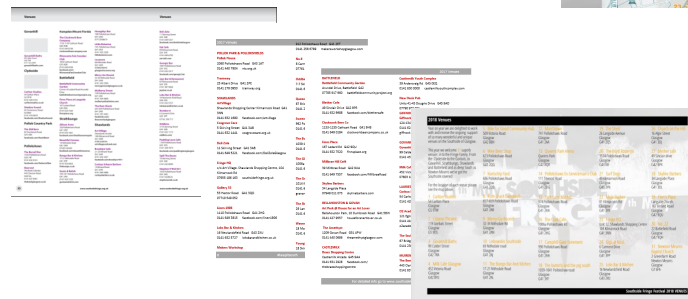
[info@southsidefringe.org.uk](mailto:info@southsidefringe.org.uk)

\*A regular event is an event that is on year round that the venue has autonomy over. The festival aims to stimulate new and experimental events and these carry a registration charge.

**12 posts on  
our Facebook  
annually**



**Annual listing on  
Southside Fringe  
Website**



**Listing in the  
Southside  
Fringe hard  
copy annual  
programme**

**Maximum of 4 regular  
events\* listed for free  
in the annual Fringe  
programme  
(2 per week)**



**AND**

**Discount on adverts in printed programme**

**Discounts on NEW Southside Fringe advertorials**

**REGISTER YOUR VENUE @**

[www.southsidefringe.org.uk](http://www.southsidefringe.org.uk)

Each year we produce between 10,000 & 20,000 programmes to promote the Southside city wide. With over 8000 + followers on Facebook and ever increasing unique traffic on our website our online promotion has a reach of 10,000+.

Want to get your business out there to the people who live around you?

## Want to attract new customers?

**Want to get your brand out there city wide?**

We offer full page, half page and quarter page advertising at competitive prices and if you are already registered with us, the adverts are discounted even further.

If you can't see an option in your price range **CONTACT US**

**BOOK YOUR ADVERT BY  
THE 28TH OF FEBRUARY  
2020**

All art work to be submitted  
by

**NO LATER THAN THE  
14TH OF MARCH 2020**

If you'd like to find out more,  
contact the team at

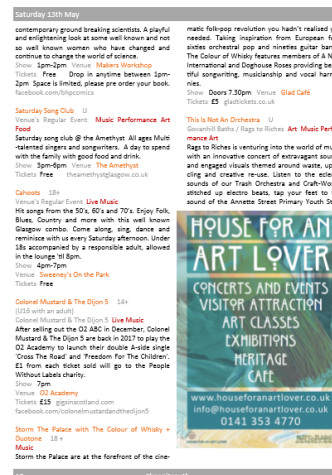
**info@southsidefringe.org.uk**



**FULL PAGE**



**HALF PAGE**



QUARTER PAGE

## 2019 ADVERTISING PRICES

	size	full price	discounted
<b>Full Page</b>	(148 x 210 mm)	£300	£250
<b>1/2 Page</b>	(105 x 148mm)	£160	£125
<b>1/4 Page</b>	(74 x 105 mm)	£90	£65

TO BOOK YOUR ADVERT HEAD OVER TO  
[www.southsidefringe.org.uk](http://www.southsidefringe.org.uk)